



Create - Build - Grow
YOUR BRAND YOUR WEBSITE YOUR BUSINESS

PRICING GUIDE 2024



BRAND DESIGN

This collection of brand design packages is perfect for you to take the first step toward beautifully designing the appearance of your business, providing you with the basics that you need to revamp the visual style & direction of your brand.

THE FOUNDATION BRAND

Consultation
Brand questionnaire
Primary custom logo + files
(EPS, PNG, JPEG)
Sub-mark + favicon
Custom colour palette
Typography selection
Brand board
Social media cover + profile images
Business card design
Includes up to 2 rounds of revisions

£850

BEST VALUE

BRAND & WEB PACKAGE

Brand Strategy session
Mood board
Primary custom logo + files
(EPS, PNG, JPEG)
Sub-mark + alternative logo + favicon
Custom colour palette
Typography selection
Brand guidelines
Social media covers + profile images
Stationery suite
Tailor-made up to 6-page
WordPress website

£1,750

THE STARTUP BRAND

Consultation
Brand questionnaire
Custom logo design + files
(EPS, PNG, JPEG)
Business card design
+ print-ready artwork (PDF)
Includes 1 round of revisions

£450

VIP DESIGN DAYS

You know that project that you've been putting off but now the deadline is approaching fast and you just don't know how you're going to pull it off?

You need a new brand, or a website, or new marketing collateral and you're in a hurry?
The intensive VIP Design Day could be the answer you're looking for!

Here is an example of what we can achieve in a day.

VIP BRAND UPDATE

A simple logo suite, colour and font selections, icons, brand board + graphics. Illustrative elements within the brand are likely to need two days.



WORDPRESS WEB DESIGN

You hand over all the content + images and I will create a very simple but still gorgeous new website with up to 4 pages.



COMPANY BROCHURE

Create a new brochure for your business that you can either have printed or use as an online interactive marketing tool. Or both!



PUNCH-LIST OF TASKS

Maybe you need PDFs designing, landing page or sales page, social media graphics, or just a list of things you need to get done quickly.

Investment:

£850

MICRO SITE

We have developed a quick turnaround website service for those with a lower budget but who need to get online quickly, or for a specifically targetted campaign.

A tailor-made WordPress website with up to 4 pages

Custom design and development

Responsive design

Set up and migration to hosting server

Daily backups + SSL certificate

£850

+ £24 per month hosting + support



CUSTOM BROCHURE WEBSITE

If you currently have your branding sorted but need a website, we can help.
Once we have nailed the design after you have supplied the content, we'll begin the process to ensure your new custom website looks and functions exactly as you wish.



A tailor-made 5-page WordPress website
Custom design and development
Initial content import
Responsive design
Set up and migration to hosting server
Blog
Daily backups + SSL certificate
from £1250
+
from £24 per month hosting + support

E-COMMERCE WEBSITE

An e-commerce website, by definition, is a website that allows you to buy and sell tangible goods, digital products or services online.



A tailor-made WooCommerce website
Initial content import
Install up to 20 products + shopping cart
Responsive design
Set up and migration to hosting server
Daily backups + SSL certificate
from £3,000
+
from £35 per month hosting + support

Why should I choose you?

Because we run a business, and have done for several years, we know what a crucial step it is to move forward with your branding and website. We aim to be a true partner throughout the process and care deeply about the success of your business. We have been in the create marketing industry for over two decades and have a wealth of experience working with several sectors, including hospitality, recruitment, construction and consultancy services, to name but a few.

Do you offer payment plans?

Yes! Your project can be split into two or three installments depending on what works best for you and the package you choose. Please note that files will not be released until the final installment has been made and a project will not be commenced until a deposit has been received.

What website platform do you use?

Currently, we work solely on WordPress and find that in most situations, it is the strongest option available and gives you full control over your website.

Can you update my existing website?

This is possible as long as it is a WordPress site so we would just need your admin login to have a look around it and then we can advise on the best way forward.

Do you offer printing?

As we work with clients around the world and a print job often requires proofing, paper selection, and more, we do not offer print services. However, we will format the necessary files for the printer of your choice (and we can recommend our favourite printers as well!)

Do you offer copywriting?

We do! If you are struggling to create your own content, we can help you. We can also refer copywriters who would be a good fit for you and with whom we have worked in the past.

Will you teach me how to use my new website?

Yes! Around the time of your site launch, we will record a tutorial video walking through the backend of your website, if required, to help ensure you are comfortable with it. But fear not, we are always on hand to provide technical support on an ongoing basis.

What do I need before starting?

After we have agreed the timeline and the deposit is paid, we'll send over your questionnaire for you to begin working on. This, along with the content (both written copy and imagery) for each page of your website, and a secret shared Pinterest inspiration board, if needed, will be due by your start date.



READY TO START GROWING
YOUR BUSINESS?

Let's do this!



karenblakebranding.com

Please note that prices are subject to change